

# HMSA



Blue Cross  
Blue Shield  
of Hawai'i

An Independent Licensee of the Blue Cross and Blue Shield Association

March 5, 2013

Dear Employer:

HMSA is pleased to offer your employees the CVS Caremark ExtraCare® Health Card, a valuable addition to their HMSA membership. The card will be mailed to your employees and can help them save 20 percent on thousands of CVS/pharmacy Brand health-related items purchased at CVS/pharmacy, Longs Drugs, or online at [www.cvs.com](http://www.cvs.com). The card will be provided to your employees at no cost.

Your employees simply show the card at the register to get the discount on regularly priced items of \$1 or more. Their savings will appear on their receipt, so they can see how much they've saved with their card every time they shop.

Items that are eligible for a 20 percent discount include:\*

- Allergy drugs.
- Cough and cold drugs.
- Eye care medicine.
- First aid supplies.
- Incontinence medicine.
- Nicotine replacement.
- Pain medicine.
- Stomach medicine.
- Vitamins.

With thousands of CVS/pharmacy and Longs Drugs locations and 24-hour access to [cvs.com](http://cvs.com), it's easy for your employees to start saving with their card.

Questions? On Oahu, contact your HMSA account representative or call 948-5555 and select option 3. On the Neighbor Islands, please call your local HMSA office.

Sincerely,

Antonio J. Saguibo Jr.  
Vice President  
Account Management and Sales

1300-0273

\*The 20 percent discount is restricted to items purchased for the health care of cardholder, spouse or dependents. Excludes prescriptions, alcohol, tobacco, lottery, postage stamps, gift cards, money orders, pre-paid cards and photo finishing, and is not valid on other items reimbursed by a governmental program.

ExtraCare Health program availability subject to Legal and Tax approval. Client adopts the ExtraCare Health Card as part of its plan benefit. Clients must meet Underwriting criteria to implement the ExtraCare Health Card.  
106-27637a 022713